

Dear Prospective Sponsor,

Brunswick Parks and Recreation prides itself on offering a variety of affordable programs and activities for all ages. In an effort to offset programming costs, we are currently searching for cooperative ventures between our department and the private sector. With this in mind, we have a proposal that you and your company may be interested in.



We are offering advertising opportunities at our baseball/softball fields and the Brunswick Community Recreation and Fitness Center. This unique opportunity allows you and your company the chance for valuable community exposure from early spring into the fall at our baseball/softball fields and year-round at the recreation center. As you may already know, the fields at Mooney Park, Neura Park and Boston Knolls are all used by Brunswick Youth Sports, the adult softball leagues, and teen softball for programs and tournaments during the spring, summer, and fall seasons.

The Brunswick Community Recreation and Fitness Center offers a unique advertising opportunity beyond the baseball fields. The recreation center is open 12 months a year and up to 17 hours a day. By taking part in this program, your company will be able to advertise year round to over 185,000 visitors each year.

Included in your sponsorship is a 4' x 8' vinyl banner which will be displayed on the fence of one of our fields at Neura Park, Mooney Park, Boston Knolls Field, or the recreation center. We would like to again emphasize that these banners will be viewed by hundreds of people who visit our parks and recreation center on a daily basis thus providing you with a great deal of visibility for your advertising dollar.

The funds generated from this program will help us to continue providing the community with affordable quality recreational opportunities, while providing participating companies priceless exposure. It's a win-win situation.

Don't let this amazing opportunity pass you by. Simply complete the enclosed application form and send it back to us in the enclosed envelope. If you have any questions regarding this program, please feel free to contact me at the Brunswick Community Recreation and Fitness Center via e-mail at: kbonner@Brunswick.OH.US or, 330-273-8000, Option 6.

Thank you for your valuable time and consideration!

Sincerely,

Kelly Bonner
Service Team Leader
Brunswick Recreation & Fitness Center

RECREATION CENTER AND BALL FIELD BANNER ADVERTISING INFORMATION

Specifications:

- 4' x 8' vinyl digital banner: Banner(s) will be displayed at the chosen field or at the Rec Center
- All signs are securely attached to the outfield fences or, at the Rec Center on Beams above the track, on track railing or a chosen wall in the gym area.
- All signs will include full color logo and text.

Funds:

Revenue generated by this program will be used to defray increasing expenses of operations, as well as allow us to keep costs of participation as low as possible.

Costs:

The sign program is on a one-year commitment with the opportunity to renew your participation each succeeding year. Full payment is due at the contract signing.

SOFTBALL/BASEBALL BANNERS

Spring/Summer Commitment

1 Sign	\$ 300
2 signs	\$ 550
3 signs	\$ 800
4 signs	\$1,050
5 signs	\$1,300

RECREATION CENTER BANNERS

Spring/Summer Commitment

Double Sided 4 X 8 Hanging Banner	\$900
Single Sided 4 X 8 Wall Banner	\$750
Single Sided 2 X 4 Railing Banner	\$500

BANNER SIGN APPLICATION



Please Print:

Company Name _____

Address _____

City, State, Zip _____

Contact Person _____

Telephone Number _____

Number of signs purchased 1 2 3 4 5 (please circle)

Location: Please circle location you would like your sign. Request will be granted on first paid, first serve basis. Locations are not guaranteed.

- ❖ Mooney Park:
 - 1) Babe Ruth Field
 - 2) Little League Field #1
 - 3) Little League Field #2
 - 4) Little League Field #3
 - 5) Little League Field #4
- ❖ Neura Park:
 - Women's Softball Field
 - Men's Softball Field
- ❖ Boston Knolls: Softball Field
- ❖ Recreation Center:
 - 2-Sided Hanging Track Banner
 - 1-Sided Wall Banner
 - 1-Sided Railing Banner

Amount enclosed: \$_____

(Make all checks payable to "City of Brunswick")

Proposed Layout: Include camera- ready art or PDF file for logo, if possible. Send all materials with completed application.

Advertising Agreement:

As a representative of the above named organization, I hereby agree to the purchase of advertising sign(s) to be displayed at our selected location(s), as noted above. I also agree to abide by the advertising policy as set forth above.

Print Name: _____

Signature: _____ Date: _____

The Brunswick Parks and Recreation Department reserves the right to reject any advertising applications for any or all-just causes. The City of Brunswick also reserves the right to place signs in appropriate locations of their choosing. Sponsors of signs are responsible for any unforeseen damage. Program subject to change at any time. Some restrictions apply.