

City of Brunswick, Ohio

Distribution of Advertisements on Private Property – Permit Application



Name and description of applicant: \_\_\_\_\_

Full local address of applicant: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Business Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Name and type of advertisement: \_\_\_\_\_

Purpose of the activity: \_\_\_\_\_

Description of the method(s) to be used in such activity: \_\_\_\_\_

Person(s) who will be in charge of and who will be engaging the activity:

Name \_\_\_\_\_

Address \_\_\_\_\_

Ohio Driver's License No. \_\_\_\_\_

License numbers of all vehicles to be used in connection with the activity: \_\_\_\_\_

Date(s) requested to distribute: \_\_\_\_\_

Actual time of distribution: \_\_\_\_\_

Area and location of dwellings to be visited: \_\_\_\_\_

I have read the attached City of Brunswick Ordinance 12-14. I understand and accept responsibility for the proper distribution of materials referenced in the attached information. Attachment: Please read the attached Ordinance 12-14 for further information.

Signature of Applicant \_\_\_\_\_ Title (on behalf of Organization) \_\_\_\_\_

Name (Printed) \_\_\_\_\_ Date \_\_\_\_\_

Approved by: Police Department By: \_\_\_\_\_ Date \_\_\_\_\_

Approved by: \_\_\_\_\_ Date \_\_\_\_\_

Carl S. DeForest, City Manager/Safety Director

Before this application is considered valid, this form must be signed by the Permit Holder or by the Chief Executive Officer of the organization submitting the permit application.

CITY OF BRUNSWICK, OHIO  
ORDINANCE NO. 12-14

BY: Committee-of-the-Whole

AN ORDINANCE AMENDING CHAPTER 861 OF THE CITY OF  
BRUNSWICK CODIFIED ORDINANCES

WHEREAS: THE COUNCIL OF THE CITY OF BRUNSWICK HEREBY  
ORDAINS:

SECTION 1: That Chapter 861 of the Codified Ordinances is hereby amended to read as follows:

861.01 Findings.

The Council of the City of Brunswick finds, determines and declares that:

- (A) Distribution of for-profit commercial advertisements, including non-subscribed newspapers and sample merchandise, upon private property contributes to litter and visual blight on public and private property, decreases property values, interferes with the storm water system and allows use of private property for purposes neither intended nor welcomed by the owner.
- (B) The City has a legitimate, if not compelling, governmental interest in allowing individual property owners to determine whether their private property is used as a container for for-profit commercial advertisements.

861.02 Purpose.

The Council of the City of Brunswick hereby declares the purpose of regulation of distribution of for-profit commercial advertisements, including non-subscribed newspapers and sample merchandise, on private property, is to decrease litter and visual blight upon public and private property, maintain property values, decrease interference with the storm water system and protect private property rights.

861.03 Distribution of Advertisements on Private Property; Permit Fee.

No person shall place a for-profit commercial advertisement, non-subscribed newspaper or sample merchandise in or upon private property within the City without having obtained a permit from the City Manager, which permit shall state the specific item(s) to be so distributed. The City Manager shall grant such a permit to responsible persons or organizations upon payment of an annual fee of fifty dollars (\$50.00) and the filing of an address and telephone number where the permit holder may be contacted by the City, property owners or lessees. Any

person or organization which has obtained a permit is also granted permission to employ other individuals, businesses, or independent contractors to distribute such items without a need to obtain multiple permits. The permit shall be valid for one (1) year from the date of issuance and may be renewed annually. Upon the written or oral request of a property owner or lessee to cease the placement of such items upon a property owned or leased by such person, such permit holder shall forthwith comply with such request. It shall be a condition of the permit that any items distributed contain the name, address and telephone number of the responsible person to whom requests for discontinuance of distribution may be communicated. Distribution of such items without such contact information shall constitute a violation of this section.

861.04            Placement of Advertisements.

All for-profit commercial advertisements, non-subscribed newspapers and sample merchandise distributed on private property shall be placed in a receptacle fit for receiving such items whereby such items will not blown therefrom.

861.05            Bulk.

It shall be a further condition of the permit that the holder thereof shall collect and remove distributed items which have been discarded in bulk, promptly upon notification thereof.

861.06            Penalty.

Whoever violates any provision of this Chapter is guilty of a minor misdemeanor. Additionally, the City Manager shall revoke the permit from any holder who violates any provision of this chapter five (5) or more times in a six (6) month period. When revoked, the City Manager shall not issue another permit to the holder or other person/organization attempting to distribute the holder's items for a period of one (1) year from the date of revocation.

SECTION 2: That this Ordinance shall take effect and be in force from and after the earliest period allowed by law.

---

PASSED:

1st Reading February 24, 2014

2nd Reading March 10, 2014

3rd Reading March 24, 2014

ADOPTED: March 24, 2014

AYES 7 NAYS 0

ATTEST: Barbara J. Ortiz, CMC  
Clerk of Council  
Barbara J. Ortiz, CMC